

TGI Training Courses 2012

Updated with two brand new sessions!



Putting all the pieces together

The revamped TGI Training Programme now offers two brand new sessions designed to inspire subscribers to get the most out of TGI data.

Introduction to TGI

Designed for those who are new to the survey or who feel they haven't yet got to grips with it. Includes:

- Overview of everything TGI covers
- How to read and interpret the data
- Case studies featuring well-known brands
- Practice exercises and real-time demonstrations

Advanced TGI

Will acquaint TGI subscribers with a host of complimentary analysis techniques, including:

- Trend analysis
- Volumetrics and Averaging
- Correspondence Mapping
- Cluster Analysis

[Details and timetable > > >](#)



TGI Training courses for 2012

Our **Introduction to TGI** and **Advanced TGI** courses are held in the mornings, while in-depth software training is also available in the afternoons



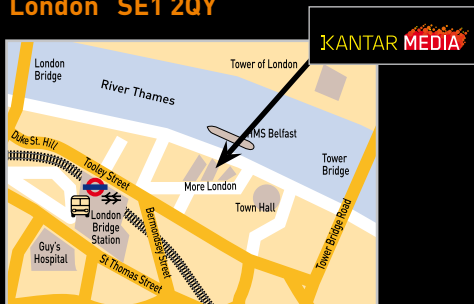
from the Choices team, allowing subscribers to familiarise themselves with data manipulation and multivariate analysis. The **Basic Choices** training immediately follows the **Introduction to TGI** course, while the **Advanced Choices** sessions are split over two dates (Advanced and Cluster & Correspondence, see table below).

Dates and times			
AM TGI TRAINING	INTRODUCTION TO TGI (10.30 – 13.30)		ADVANCED TGI (10.30 – 13.00)
PM CHOICES SOFTWARE	BASIC CHOICES (14.30 – 17.00)	ADVANCED CHOICES (14.30 – 17.00)	CORRESPONDENCE & CLUSTER (14.30 – 17.00)
January	17	19	24
February	2, 16, 29	14	21
March	15, 29	27	20
April	12, 25	17	26
May	10, 22	16	29
June	7, 21	19	26
July	3, 17, 31	19	24
August	16, 28	14	21
September	13, 25	20	18
October	11, 23	18	30
November	8, 20	15	27
December	4	6	13

Find us

All courses take place at our offices at London Bridge:

**6, More London Place
London SE1 2QY**



Ad Hoc Training

If you have a large group of TGI users, we would be happy to organise extra sessions to accommodate your needs. We also have training courses available for our Youth and Premier TGI surveys. Please contact your TGI representative for further details.

Book your place:

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